

**MEDIA RELEASE**

**Embargo Date: 4<sup>th</sup> September 2019, Wednesday**

**Suntec Convention Centre**

**Main Booth Level 6, Hall 604 Booth 6428 (Presented by Marbella/Curve/MaxPower)**

***“Your Dashcamera’s preferred partner -  
Marbella ConnectedCell 6000mAh Back Up Battery”***

*The latest invention designed for dash camera to prevent battery overdrawn as well as eliminating every over-sensitive electricity reaction with the modern vehicles.*

**COMEX 2019** – Marbella™, a home-grown brand established in Singapore introduced its latest invention – Marbella™ ConnectedCell 6000mAh Back Up Battery manufactured in Korea with a mission to enhance safety and prevent battery overdrawn.

With the rapid growing technological advancement introduced by every car maker, the traditional hardwiring system might potentially cause detection failure on the your car interface and the traditional wiring method might cause premature battery discharge, which can lead to rapid degradation of the car's main battery health.

**COMEX 2019, Marbella™** is introducing our first ConnectedCell 6000mAh back up battery that accomplishes the need of existing car dashcamera. With it’s compact and slim design, Marbella ConnectedCell 6000mAh back up battery fits every vehicle and most of the dashcamera in the market.

Marbella ConnectedCell 6000mAh back up battery is the best alternative solution as the traditional hardwiring connection to the car fuse panel may result in shorten the lifespan of your car battery and unfortunately your vehicle will not be able to jump start if it’s completely discharged. We also studied that the tradition hardwiring connection will reduced the lifespan of your battery by more than 25%. With its intelligent smart sensor

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**Maka GPS Technologies Pte Ltd**

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technology - Marbella ConnectedCell 6000mAh back up battery is a localised design circuit board to optimize its performance under the scorching weather condition in Singapore. The smart sensor technology will monitor your car battery performance and make the necessary power supply to prevent any overcharge to your car battery.

It uses the latest LiFeP04 Technology® (Lithium Iron Phosphate) premium Lithium battery cell from Germany that optimized your charging efficiency and most importantly we have received the safety certification from many international safety standard lab ((IEC62133/UL/RoHs/CE/MSDS/UN38.3) and comply with the safety requirement to ensure there is absolute no risk of explosion.

With the latest “Fast Charging technology®” - Marbella ConnectedCell 6000mAh only takes less than 50 minutes to be fully charged and it can supply a continuous power up to 30 hours under parking surveillance mode when your Marbella ConnectedCell is fully charged.

Marbella ConnectedCell 6000mAh is constructed in a fully aluminium case with dual heat ventilation system that allows the heat to dissipate easily and maintain the lifespan of inner battery cell. It has a multiple layer of aluminium heat dissipation system which assures its performance and weather resilient between -20°C/-68°F ~ 125°C/257°F.

You no longer need to worry about your parking mode surveillance with the latest Marbella ConnectedCell 6000mAh back up battery. It eliminates the abnormal interface detection between the traditional hard wiring to your vehicle under the modernised technological interface and reduce the possibility of battery overdrawn. It will also increase the lifespan of your car battery with its LiFeP04 Technology®, reducing every short-circuit possibility by it's smart sensor technology to optimized heat resistance and durability.

Marbella ConnectedCell 6000mAh back up battery will be showcasing at COMEX 2019 (5-8<sup>th</sup> September 2019), Level 6, Hall 604 Booth 6428, Suntec Convention Center with its introductory offer at S\$279.00. COMEX 2019 is open daily between 12PM – 9PM.

## Marbella ConnectedCell 6000mAh Back Up Battery - Front



## Marbella ConnectedCell 6000mAh Back Up Battery – Side



### Our Service Commitment

#### 1-to-1 Exchange within the warranty period

We strongly believe that GPS is a staple in daily driving. Defective and faulty electronic components are unpreventable but our team will provide an immediate replacement with a brand new unit. This courtesy service will prevent frustration and minimize costs in the event of a breakdown.

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## **24 Hours Call Centre with 3 service facilities in Singapore & Malaysia**

As a service oriented company providing free overseas map to travellers around the world, Maka Technologies Group has set up a dedicated telephone line that operates 24 hours daily with a mission to service our customers who experience usage problems during non-office operating hours or first time users who requires assistance after their purchase.

Maka Technologies Group also understands the need of service our customers in our neighbouring country and we have recently set up our 4th service facility and distribution center in Rancho Cucamonga, California, USA after our 3rd service facility and distribution center in Kuala Lumpur, capital city of Malaysia.

Marbella users will have a hassle free service coverage especially most of customers engage our products in the neighbourhood countries.

### **Maka GPS Technologies Pte. Ltd.**

Maka GPS Technologies Pte Ltd (UEN 200710247W) is a GPS Solutions company incorporated in June 2007. The head office is located at No. 2 Alexandra Road #07-01 Delta House, spanning 5,000 sq ft and houses a team of marketing, R&D, quality control and technical support staff. Since its first office in 2007, Maka GPS Technologies Pte. Ltd. has built a GPS empire of 4 brands in Singapore. To date, Maka owns exclusive manufacturing and branding rights to Curve, whotrackme, Marbella and MaxPower.

Maka Technologies Group is the exclusive brand owner and manufacturer for Marbella/Curve/MaxPower consumer electronic product and available in Singapore, Malaysia, Australia, New Zealand, Sri Lanka, United Arabs Emirates (UAE) and United States of America.

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