

## MEDIA RELEASE

Embargo Date: 4th September 2019, Wednesday

Suntec Convention Centre

Main Booth Level 6, Hall 604 Booth 6428 (Presented by Marbella/Curve/MaxPower)

### ***“Embrace the World with your Marbella GPS”***

***\*Exploring the world with newly launched Marbella N72S or Marbella N53S and received Marbella premiums worth up to S\$147.90!\****

Featuring at COMEX 2019, Marbella GPS Navigator aims to enhance your driving experience, coupled with a FREE Marbella Sunshade as well as the latest generation Sun Visor and Marbella leather pouch to increase your driving visibility as well as other premiums total valued up to S\$147.90.

#### **COMEX 2019**

To broaden our marketing channel at COMEX 2019, we will be showcasing our all Marbella/Curve/MaxPower products in COMEX 2019, Suntec Convention Centre – Level 6, Hall 604, Booth 6428 (Presented by Marbella/Curve/MaxPower). COMEX 2019 is open daily between 12pm – 9pm.

Marbella will be bundling a **FREE Marbella Sunshade and the latest revolutionary designed Sun Visor (worth S\$29.00), Dashboard Disc (worth S\$19.90), In Car Splitter (worth S\$29.90) and an Anti-Slip Mat (worth S\$10.00)** with every purchase of the latest **Marbella N72S (COMEX 2019 Pricing \$199, U.P. \$329). Total premiums worth up to \$147.90 exclusively at COMEX 2019.**

The latest 2019 model - **Marbella N53S (COMEX 2019 Pricing \$149, U.P. \$179)** will also be showcasing at COMEX 2019 bundling the latest designed Sun Visor **(worth S\$29.00), In Car Splitter (worth S\$29.90) and Marbella leather case (worth S\$29.90)**

---

Maka GPS Technologies Pte Ltd

2 Alexandra Road • Delta House #07-01 • Singapore 159919

Tel: 62760889 • Fax: 62707123

<http://www.makagps.com.sg>

## The 2019 launch – Marbella N72S

Immersive 7” High definition touch screen display - Extra-large, intensive vibrant, sensitive display with day and night views for easy visibility. It's design perfectly fitted for all cars, SUVs or even large-sized vehicles such as van or trucks.

Powered by latest designed 800MHz CPU, it will optimized performance cores overcome heavy computational tasks especially running multiple routes or heading out for long journey especially overseas. Marbella N72S has the newest performance controller dynamically divides the routing path across these new CPU, maximize it's performance when a power boost is needed.

FM Transmitter is the best audio tool to avoid any late turning and you will be able to enjoy all the localized voice guidance or your favorite music through your surrounding car speakers.

You can attach any reverse or forward dashcam (DVR) through the AV (Audio Visual) input to always enhance your surround security and safety while you are navigating with Marbella N72S.

The new Marbella N72S is a top-in-class navigator. The extra-large 7” high-resolution touchscreen makes viewing easier while driving. You also get premium features such as High Definition Display, FM Transmitter, Multimedia player and AV-input which is compatible most of the Back-up Camera for added safety while backing out of your driveway and ease of parallel parking. (camera sold separately).

The new Marbella N72S features make navigation easier ever. With the mega-sized 7inch display, you will receive a clearer directions with an immersive high definition LCD display, making it a more intuitive way to navigate. You'll hear instructions like “In 300 meters, turn

left at the Ang Mo Kio Avenue 10" or "In 2 kilometers, turn right into Jalan Bukit Bintang" through your car stereo.

Marbella N72S provides an intuitive navigation experience and with an amazing battery life up to 2 hours\* to make your daily driving safer and hassle-free.

## Marbella N72S - Front



## Marbella N72S – Side



Maka GPS Technologies Pte Ltd

2 Alexandra Road • Delta House #07-01 • Singapore 159919

Tel: 62760889 • Fax: 62707123

<http://www.makagps.com.sg>

## The 2019 launch – Marbella N53S

Navigating around couldn't be easier with the latest Marbella N53S which is a perfect size for those who often travels. It's valuable prices does not shine away our commitment to our customers by providing free maps to keep you up to date with new roads as well as providing lifetime access to overseas map. Powered by Galactio V8.15 – it's an easy touch screen menu will have you on your way in no time, using features like "Intelligent Search", "Lane Guidance", "3D Junction Views", "Lane Assistance" that help get you in the right lane. Spoken directions are available in more than 16 languages including localized dialect including Hokkien, Cantonese and Asian language such as Korean, Thai, Japanese and Arabic to make you feel more comfortable hearing instructions in your native tongue.

With its optimized performance – Marbella N53S is powered by latest 800MHz CPU, it will optimized performance cores overcome heavy computational tasks especially running multiple routes or heading out for long journey especially overseas. Marbella N53S has the newest performance controller dynamically divides the routing path across these new CPU, maximize it's performance when a power boost is needed. It's almost twice faster than its predecessor.

Marbella N53S is not just your navigational partner, it has an embedded Audio-Visual (AV-in) function and that allows you to have a clear view when you connect your Marbella N53S to a reverse camera and it will display the rear view condition when you are reversing your car.

With its immersive display and its multimedia player function that supports most of the media format, you can convert the Marbella N53S into a multimedia player anytime. Marbella N53S is your ideal family entertainer and your best navigational partner.

## Marbella N53S – Front



## New Revolution Navigation Experience – GALACTIO V8.15

Marbella is pleased to announce our software provider – GALACTIO. Partnering with Quantum Inventions (QI) to provide accurate navigation via the latest 3D terrain drawing technology and Reality Junction View, this new software will be available for the entire Marbella GeomateS and uNav HD series. Galactio V8.15 features the latest and most intuitive user friendly with advance navigation feature. There are more than 20 new exciting features as compare to the previous version.

## The Only GPS that Brings You around the World for FREE (USP)

We understand the high cost in renting a GPS from a foreign car rental company; therefore we have invested substantially in overseas maps by committing to a large quantity from overseas map licensors. Marbella users are entitled to detailed routable navigational maps

---

### Maka GPS Technologies Pte Ltd

2 Alexandra Road • Delta House #07-01 • Singapore 159919

Tel: 62760889 • Fax: 62707123

<http://www.makagps.com.sg>

in over 100 countries around the world for their traveling needs as part of our value-added services.

Drawing from Marbellas' unique selling point (USP), Group General Manager of Maka GPS Technologies Group. – Johnny Huang states this value added service was inspired by the expensive GPS rental he paid during his previous overseas trip.

“With these value added services provided by Marbella, we want to provide drivers with a valuable navigational experience that provides accessibility of global maps at an affordable price.”

### **Lifetime Map Update Support**

Users will find a warranty registration reminder card in all Marbella packaging. Upon success registration, your email address will be stored in our CRM system and it sends our user an email with detailed update instructions once there is a map update available.

Maka GPS Technologies will provide lifetime map updates for Marbella users and promises to provide a new map update once every 3 month constantly.

### **1-to-1 Exchange within the warranty period**

We strongly believe that GPS is a staple in daily driving. Defective and faulty electronic components are unpreventable but Maka GPS Technologies will provide an immediate replacement with a brand new unit. This courtesy service will prevent frustration and minimize costs in the event of a breakdown.

### **24 Hours Call Centre facility in Singapore & Malaysia**

As a service oriented company providing free overseas map to travelers around the world, Maka GPS Technologies has set up a dedicated telephone line that operates 24 hours

---

#### **Maka GPS Technologies Pte Ltd**

2 Alexandra Road • Delta House #07-01 • Singapore 159919

Tel: 62760889 • Fax: 62707123

<http://www.makagps.com.sg>

daily with a mission to service our customers who experience usage problems during non-office operating hours or first time users who requires assistance after their purchase.

## **Maka GPS Technologies Pte. Ltd.**

Maka GPS Technologies Pte Ltd (UEN 200710247W) is a leader in consumer electronics company incorporated in June 2007. The head office is located at No. 2 Alexandra Road #07-01 Delta House, spanning 5,000 sq ft and houses a team of marketing, R&D, quality control and technical support staff. Since its first office in 2007, Maka GPS Technologies Pte. Ltd. has built a GPS empire of 4 brands in Singapore. To date, Maka owns exclusive manufacturing and branding rights to Curve, whotrackme, Marbella and MaxPower.

Maka Technologies Group is the exclusive brand owner and manufacturer for Marbella/Curve/MaxPower consumer electronic product and available in Singapore, Malaysia, Australia, New Zealand, Sri Lanka, United Arabs Emirates (UAE) and United States of America.

## **FACT SHEET**

**Address** 2 Alexandra Road #07-01 Delta House Singapore 159919

**Tel** 6276 0889

**Website** [www.makagps.com.sg](http://www.makagps.com.sg)

## **For media enquiries and assistance, please contact:**

Maka GPS Technologies Pte. Ltd.

Annie Chia, Regional Marketing Executive

DID: 6276 0889 Ext:122 | HP: 9088 8829

Email: [annie.chia@makagps.com](mailto:annie.chia@makagps.com)

---

### **Maka GPS Technologies Pte Ltd**

2 Alexandra Road • Delta House #07-01 • Singapore 159919

Tel: 62760889 • Fax: 62707123

<http://www.makagps.com.sg>